

# SMOKE & BARREL

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LAFAYETTE '25



Food Vendor Invite  
& Information

# SMOKE & BARREL

## GRAND TASTING EVENT & MORE!

*Smoke & Barrel Inc. is a 501c(3) non-profit organization whose mission is to produce great events for the benefit and enrichment of the community, while raising funding for worthy charities.*

**Saturday, May 3rd, 2025 | 5 - 9 pm**

Smoke & Barrel is a true celebration of the senses, bringing together a world-class whiskey tasting, mouthwatering barbecue from the South's top pitmasters, and innovative Creole and Cajun cuisine from Lafayette's most talented chefs. Paired with exceptional local and regional entertainment, it's an experience that blends flavor, music, and community. This year, proceeds will benefit Big Brothers Big Sisters of Greater Lafayette as they continue their vital work of building strong families and strengthening the local community.

Originally hosted under the iconic oaks on the Calcasieu Parish Courthouse lawn as one of Lake Charles' premier fall social events, Smoke & Barrel is expanding its legacy. S&B Events is thrilled to bring this unforgettable event to M.L. 'Tigue' Moore Field at Russo Park at the University of Louisiana at Lafayette during Kentucky Derby Weekend – May 3, 2025! In addition to live music, we'll be showing the derby on a large LED screen as well as serving Mint Juleps featuring the product chosen by the Grand Tasting spirits sponsor.

The celebration kicks off with bourbon-centric lead-up events like the Cocktail Royale, a citywide cocktail competition featuring the bourbon chosen by the Cocktail Royale spirits sponsor. This multi-week competition highlights the creativity over a dozen local bartenders and mixologists, engages the community through tasting and voting, and raises support for local charities, building excitement for the Grand Tasting event.



# FOOD VENDOR

## SATURDAY, MAY 3RD, 2025

We're excited to continue expanding our ever-growing lineup of Cajun, Creole, and BBQ, and we'd love to have your product featured at this year's Smoke & Barrel Lafayette Grand Tasting Event! This is a unique opportunity to ..... We're grateful for the support of our suppliers and vendors in helping us give back to the community, so we strive to make participation as seamless as possible. Below, you'll find details on what we provide and what we ask in return. Please note, we do not charge a vendor fee for table participation. If you're interested in additional brand visibility through a spirits sponsorship, see the next page for package options and pricing.

We invite you to share your Cajun and Creole inspired dishes with bourbon lovers from across the region! This premium tasting event highlights ..... This culinary experience allows your master chef to get creative and show off their skills. Participating businesses will also be given the opportunity to connect directly with potential clients and businesses alike.

### WHAT WE'LL PROVIDE FOR YOU:

- \$1000 stipend for participating
- Opportunity to meet and engage with potential customers
- Table, tent, and table cloth
- Interact with community on a personal level
- Entertainment for the event
- Unique exposure for your business
- Opportunity to raise funding to support our youth
- Ice

### WHAT WE'RE ASKING OF YOU:

- 750 samples of Cajun, Creole, and/or BBQ cuisine
- Disposable plates/boats/cutlery/napkins for serving your samples
- Creative and engaging presentation of your dish
- Themed decor for your designated space that's reflective of your brand
- Bring the fun! This is a night to celebrate our community and have a great time with potential customers

### Important Dates:

- January 31st, 2025: Let S&B team know if you'll be participating to secure your tent/table
- March 19th, 2025: Submit the Cajun, Creole, and/or BBQ cuisine you'll be sampling
- Let us know if/when you would be able to prepare a small demo for photos to use for marketing and promotions

**Please contact Saige Mestayer for any questions:  
(337)936-8214 or saige@smokeandbarrel.org**